

INVOICE

Remit Address:

WJBK
 New World Communications of Detroit Inc
 PO Box 100624
 Atlanta, GA 30384-0624
 Main: (248) 557-2000
 Billing: (248) 552-5129

Billing Address:

Strategic Media Placement
 Attention: Accounts Payable
 7669 Stagers Loop
 Delaware, OH 43015

Advertiser	Hard Working Americans Committee
Product	Political Issue - MI Hard wk Americans
Estimate Number	3210

Station	WJBK
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	4083835-1
Invoice Date	11/25/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Order #	4083835
Alt Order #	4083835
Deal #	
Order Flight	11/05/12 - 11/06/12

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJBK	Fox 2 News AM 6a	6a-7a								
	PI										
					11/05/12 to 11/11/12	1x	M-----				
	WJBK			M	11/05/12	:30	6:58 AM	TVISSHAC1202H	\$4,000.00		1
2	WJBK	Fox 2 News at 530p	530p-6p								
	PI										
					11/05/12 to 11/11/12	1x	M-----				
	WJBK			M	11/05/12	:30	5:57 PM	TVISSHAC1202H	\$6,000.00		1
3	WJBK	M-Su 10p-11p News	10p-11p								
	PI										
					11/05/12 to 11/11/12	1x	M-----				
	WJBK			M	11/05/12	:30	10:23 PM	TVISSHAC1202H	\$8,000.00		1
4	WJBK	Fox 2 News AM 430a	430a-5a								
	PI										
					11/05/12 to 11/11/12	2x	MT-----				
	WJBK			M	11/05/12	:30	4:37 AM	TVISSHAC1202H	\$1,000.00		2
	WJBK			Tu	11/06/12	:30	4:56 AM	TVISSHAC1202H	\$1,000.00		1
				<u>Aired Spots</u>	5						

<u>Gross Total</u>	\$20,000.00	
<u>Agency Commission</u>	\$3,000.00	
<u>Net Amount Due</u>	\$17,000.00	<u>Payment Terms 30 Days</u>

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.